

Strictly Boaters

“A new and different kind of boat show”

May 4, 5 & 6th 2012

Move-In Information for 2012

In-Water Exhibitors:

- All in-water exhibitors should plan on being on site and in their slips at South Jersey Marina by dark on Thursday, 5/3/2012.
- Your assigned slip (or a temporary slip) should be available as of Monday, 4/30/2012. If you have to arrive on the weekend prior, 4/28 – 4/29, please let us know in advance.
- Upon entering Cape May harbor from either the canal or Cold Spring Inlet, contact the Dockmaster on channel 9 or 16, for slip assignment and routing instructions.
- Dock Attendants will be available to assist with docking.

On-Land Exhibitors:

- On-Land exhibitors should plan on arriving at the “A” Dock (Charter Fleet) parking lot between 9:00 and 4:00 on Thursday, 5/3/2012. Sequence timing will be provided by phone on Wednesday, 5/2.
- All On-Land exhibitors will be staged from the “A:” Dock parking lot to the Show Area for final placement.
- A member of the Show Team will be available in the Parking Lot to provide instructions and sequence.
- Upon arrival in the Show Area, trailers will be blocked, the tow vehicle can then depart, and final placement will be accomplished by a member of the Show Team.

Vendors:

- All vendors should plan on being moved in and set up by 5:00 on Thursday, 5/3/2012.
- Vendors should park temporarily in the “A” Dock parking lot, and see the designated Show Team Member for instructions. Vendors will be able to unload at the west end of the tent - closest to the road, and then park their vehicles in the designated exhibitor parking area. They can then return to the tent for final set-up.
- Exhibitor badges and parking passes will be issued upon your arrival.

Administration: Please contact **Sharon Zettle** (szettle@sjmarina.com) or 609-884-2400 regarding:

- Exhibitor Badging: Exhibitor will receive four badges. If you require additional badges, contact Sharon. Also please advise as to whether or not there will be any “Stay-Aboards.”
- Tickets, for additional show tickets.
- Certificates of Insurance requirements must be satisfied prior to show start.
- Final Payments: Please contact Sharon for assistance with final payments.

Settlements: The conference room on the second floor of the marina building, next to marketing, will again be available for conducting private negotiations, settlements and/or meetings.

Give-Aways and Drawings by Exhibitors are encouraged. Feel free to stage a member of your team at the Show Entrance for this purpose.

Support (detailing, haul-outs, boatyard services, etc) may be available from your fellow exhibitors.

Parking: Dedicated exhibitor parking has been reserved just offsite, next to the WAWA and Riggins. Entrance to the lot is from Yacht Avenue. Exhibitor parking passes will be issued upon your arrival.

Accommodations: If you need help with accommodations, please contact Sharon or any of the office staff and they will email a list of recommended accommodations.

Before and After Hours: The show hours, 10:00 to 4:00 P.M. have been designed to allow for ample “sea-trial” opportunities before the show opens and after it closes. Security has been briefed to allow access to the show area as early as 8:30 A.M. and after the show closes, for anyone being escorted by a person holding an **Exhibitor Badge**.

Please, if there is anything we can do to help you sell boats during these three days, please let us know!!!

Finally, remember that Danish and coffee will be served for exhibitors, all three mornings, starting at 9:00.